

MINUTES OF THE OPEN SESSION
OF THE MEETING OF JMSB FACULTY COUNCIL

Held on Friday, February 5, 2010
MB 15.254

PRESENT

S. Sharma, Dean and Chair; A. Ahmad; S. Al-Safadi; C. Baptista; B. Barbieri; S. Betton; S. Brutus; C. Calkins; D. Cameron; C. Cho; A.-M. Croteau; L. Dandurand; B. Desai; A. Dresner; A. Fagnoli; K. Gheyara; S. Goyal; N. Hdeib; A. Hochstein; G. Hughes; M. Islam; G. Kanaan; H. Kim; J. Longo; F. Nebebe; T-S Nguyen; R. Paquin; D. Peltier-Rivest; P. Pietromonaco; I. Rakita; C.A. Ross; M. Rossi; R. Saade; M. Sharma; L. Switzer; U. Wassmer; L. Zimmerman

ABSENT

J. Ahmad; G. Beasley; E. Boulianne; S. Cole; J. Feith; G. Fisher; J. Freed; D. Graham; M. Horst; L. Katsanis; Z. Ling; A. Paquin; J. Woodsworth

GUESTS

U. De Brentani; H. Thomson

1. **Call to order**

The meeting was called to order at 9:35 a.m.

2. **Approval of the Agenda**

R-2010-1-1 Upon motion duly moved and seconded (A.-M. Croteau, G. Hughes), Council approved the Agenda as presented.

3. **Approval of the Minutes of the Meeting held December 11, 2009**

R-2010-1-2 Upon motion duly moved and seconded (G. Hughes, C. Ross), Council approved the Minutes of the meeting held December 11, 2009.

4. **Chair's Report and Question Period**

Dean Sharma welcomed Prof. Aaron Dresner to Council. Prof. Dresner replaces Prof. Oppenheimer on Council while he is on sabbatical. He also welcomed back Kelly Gheyara as the representative from the Department of Accountancy. Prof. Gheyara replaces Prof. Islam who vacated the departmental position to take the position in his capacity as Chair of Accountancy.

Dean Sharma also mentioned that there was a lot of news in regards to case competitions at the undergraduate level but that he would let Ms. Zimmerman address this in her CASA report.

The Chair also thanked all those who participated and supported the “Calories for a Cause” bake sale that took place on Tuesday January 26, 2010. More than \$4,000 was raised for Haiti and sent to Médecins Sans Frontières Canada/ Doctors Without Borders Canada.

At this point, Council observed a moment of silence for the people of Haiti.

The question period was deferred to after Item 5.

5. For Comments: Policies from the Office of the Vice-President, Research and Graduate Studies
Louise Dandurand, Vice-President, Research and Graduate Studies

Dr. Dandurand introduced the two documents for discussion, explaining that some research issues had not been formally organized at the university and the attached documents serve to organize and structure some important areas.

- 5. 1 Policy for Research Chairs (JMSB-2010-01A-01)
- 5. 2 Policy for Research Units (JMSB-2010-01A-02)

Dr. Dandurand mentioned that document JMSB-2010-01A-01 was basically a formalization of the previous “Interim Framework for Research Chairs and Distinguished Professorships at Concordia University” from 2007.

The Vice-President, Research and Graduate Studies directed the Council members to one new provision in terms of document JMSB-2010-01A-01. The CURC appointments can only be renewed once. It was explained that, because the overall funding envelope is fixed for these positions, only one renewal per position would leave opportunity for more individuals to hold these appointments.

In response to a question regarding the difference between the policies and the procedures that were circulated for Council members’ information, Dr. Dandurand mentioned that the procedures can be changed and altered in the future but that the policies would be brought to Senate for approval.

Dr. Dandurand asked the members of Council to send all comments regarding these two documents to Cinzia Miscio via e-mail at CINZIA.MISCIO@concordia.ca

6. Question Period

Prof. Ross explained that some of his students mentioned that there would be a pizza party for MBA students in the hallway after one of his classes and he asked if there was a more suitable place for this. Ms. Al-Safadi mentioned that there are plans to have a formal lounge for the graduate students. Both the CGSA and administration are working closely to make this happen as soon as possible.

Prof. Ross asked if there was an update in terms of the strategic planning process. Associate Dean Peltier-Rivest mentioned that his area is presently in the process of updating the strategic plan and explained that an updated plan should be ready by the end of this semester.

7. Business Arising from a Previous Meeting
There was no business arising.

8. Consent Agenda Proposal (JMSB-2010-01A-03)

There was a discussion in terms of the proposed consent agenda items as outlined in JMSB-2010-01A-03. After a discussion, it was decided that curriculum changes would be removed as a consent agenda item.

R-2010-1-3 Upon motion duly moved and seconded (B. Barbieri, G. Hughes, Council approved the adoption of a consent agenda as outlined in JMSB-2010-01A-03 taking into consideration the removal of curriculum changes as a consent agenda item.

9. Elections (JMSB-2010-01A-04)

R-2010-1-4 Upon motion duly moved and seconded (R. Saade, B. Desai), the nominations as outlined in JMSB-2010-01A-04 were approved.

10. Report: Research and Program Evaluation

10.1 Undergraduate Curriculum

10.1.1 Changes to Program credits for ESL courses (JMSB-2010-01A-05)

R- 2010-1-5 Upon a motion duly moved and seconded (L. Switzer, G. Kanaan), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-05.

10.2 Graduate Curriculum

10.2.1 CMA Program (JMSB-2010-01A-06)

R- 2010-1-6 Upon a motion duly moved and seconded (L. Switzer, A. Hochstein), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-06.

10.2.2 GDBA and GCBA Programs (JMSB-2010-01A-07)

In response to a question regarding cross-listed courses, Associate Dean Hochstein mentioned that he is monitoring the cross-listings and confirmed that there is nothing cross-listed at the present time. It was discussed and assured that the expectations would be different for a graduate student taking an undergraduate course as part of their program.

R- 2010-1-7 Upon a motion duly moved and seconded (L. Switzer, A. Hochstein), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-07.

10.2.3 MBA Program (JMSB-2010-01A-08)

R- 2010-1-8 Upon a motion duly moved and seconded (L. Switzer, A. Hochstein), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-08.

At this point, speaking privileges were requested (L. Switzer, A.-M. Croteau) and granted to Professor Ulrike de Brentani, Director of the MSc and PhD programs.

10.2.4 MSc Program (JMSB-2010-01A-09)

R- 2010-1-9 Upon a motion duly moved and seconded (L. Switzer, S. Betton), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-09.

10.2.5 PhD Program (JMSB-2010-01A-10)

R- 2010-1-10 Upon a motion duly moved and seconded (L. Switzer, S. Betton), Faculty Council approved the curriculum changes as outlined in document JMSB-2010-01A-10.

11. CGSA Report

Ms. Al-Safadi updated Faculty Council in regards to the MBA International Case Competition and the successful events including the Coaches' cocktail which was held in the MB and the live case which was the Montreal Canadiens. She thanked all faculty members that supported the ICC and allowed the students to take time out to volunteer/participate in the events. Ms. Al-Safadi also updated Council on the status of communicating upcoming events to graduate students.

It was also explained that the MBA was working on an MBA oath. The rewrite should be ready by May.

G. Hughes commended the organizers of the MBA International Case Competition for a very well organized week.

12. Staff Report

There was nothing to report.

13. Report: Masters and Diploma Programs

There was nothing to report.

14. Report: Undergraduate Programs, Academic and Student Affairs (JMSB-2010-01A-11)

In response to a question regarding decreasing enrolment in DS&MIS, Prof. Nebebe explained that these problems are not specific to Concordia and is common throughout the United States and Canada. It was also mentioned that the trend is changing so we should see more encouraging enrolment statistics soon.

15. CASA Report

Ms. Zimmerman announced the following student successes:

- JMSB returned from the 2010 Inter-Collegiate Business Competition with two podiums: Silver (Human Resources) and Bronze (Business Policy)
- JMSB won third overall at JDC

Ms. Zimmerman also reminded Council members that the JMUCC would be held during reading week (February 22-26, 2010). In addition, 5 Days for the Homeless will take place from March 14-19, 2010. She encouraged all faculty and staff to support these important events.

16. Reports from School Representatives on University Committees

The following reports were received:

- 16.1 University Senate (JMSB-2010-01A-12)
- 16.2 Senate Research Committee (JMSB-2010-01A-13)
- 16.3 Board of Governors (JMSB-2010-01A-14)

There was nothing to report from the following Committees:

- 16. 4 Senate Academic Planning and Priorities
- 16. 5 Senate Academic Programs Committee
- 16. 6 University Library Committee
- 16. 7 Undergraduate Scholarships and Awards Sub-committee
- 16. 8 Arts and Science Faculty Council
- 16. 9 Council of the School of Graduate Studies
- 16. 10 Council of the School of Extended Learning

17. Annual Reports to Council

The following annual reports were received:

17. 1 Aviation MBA Program (JMSB-2010-01A-15)

Prof. A.-M. Croteau mentioned that due to the closure of the program, this would be the last report. She mentioned that the last graduating class was pleased with the program and the faculty members were professional and supportive of this class.

17. 2 Executive MBA Program (JMSB-2010-01A-16)

Prof. A.-M. Croteau mentioned that this year the cohort in the program is younger. The fees have been increased to \$68,000 from \$52,000 and this change has not proven to be problematic. This year there has been new competition with the EMBA program with HEC and McGill. It was explained that due to this increase in competition, there has been a consequential increase in advertisement. In addition, Jacklin Lu has joined the team to assist in the recruitment efforts.

In response to a query regarding the apparent high level of non-degree students accepted, A.-M. Croteau explained that work experience is an important factor. The students have strong GMAT scores, have had strong performances to date and are monitored closely.

18. Announcements

There were no announcements.

19. Other Business

There was no other business.

20. Next meeting

The next meeting of Faculty Council is on March 12, 2010.

21. Adjournment

On a motion duly seconded (S. Betton, R. Saade), the meeting adjourned at 11:33 a.m.